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**Benha university Degree : 15**

**Faculty of Arts Time : 2hr .**

**Mass Communication Department Class: 4**

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**مــادة : نصوص صحفية بلغة أوربية رابعة) شعبة صحافة( الأربعاء 16 / 5 / 2018**

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**Please answer these questions :**

**The first question : ( 5 degrees )**

**Briefly explain the following terms :**

1 – Print Journalism

2 – Photojournalism

3 – Daily Newspaper

4 – Video journalism

5 – Weekly newspapers

**The second question : ( 5 degrees )**

1 - What is the characteristics of print journalism ?

2 - How To Improve Your Writing Skills?

**The third question : ( 5 degrees )**

What is the difference between A Journalist and A Reporter?

**Good luck**

**Dr. Mohamed Abd-Elbadie**

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**الإجابة النموذجية**

**The first question : ( 5 degrees )**

**Briefly explain the following terms :**

1 – Print Journalism

Print journalists generally report for newspapers or magazines.

They may be full-time reporters for one particular publication or freelance writers who contribute to a variety of different publications.

Oftentimes a print journalist will be paired with a photojournalist who will take pictures to complement the written story.

2 – Photojournalism

Photojournalists are different from traditional photographers in that they are more interested in capturing images that tell a story than ones that just look nice.

Photojournalists are generally highly-trained photographers who may have worked in a traditional photography medium like wedding photography before transitioning into journalism.

3 – Daily Newspaper

A daily newspaper is issued every day, sometimes with the exception of Sundays and some national holidays. Saturday and, where they exist, Sunday editions of daily newspapers tend to be larger, include more specialized sections and advertising inserts, and cost more.

Typically, the majority of these newspapers' staff work Monday to Friday, so the Sunday and Monday editions largely depend on content done in advance or content that is syndicated.

Most daily newspapers are published in the morning. Afternoon or evening papers are aimed more at commuters and office workers.

4 – Video journalism

Video Journalism will assist you to develop a video news story that may have the density for further development, to become a current affairs piece and ultimately a documentary film. This study schedule, therefore, is a production process that an independent video journalist can follow with the view to broadcasting their work through reputable news outlets, or disseminating it through online open source news media channels like Wikinews

5 – Weekly newspapers

**Weekly newspapers** are common and tend to be smaller than daily papers. In some cases, there also are newspapers that are published twice or three times a week. In the United States, such newspapers are generally still classified as weeklies.

Most nations have at least one newspaper that circulates throughout the whole country:

a **national newspaper**, as contrasted with a **local newspaper** serving a city or region.

**The second question : ( 5 degrees )**

**1 - What is the characteristics of print journalism ?**

1 - With print journalism, journalists have very limited space to operate with.

It therefore means that articles, features and news stories have to be carefully written so that they do not cover much space.

Very lengthy articles and stories are a no-go area for print journalism because of the limited space.

2 - There is always a deadline to beat when it comes to print journalism :

The reason is because editors cannot just print one article or story while waiting for the rest to be completed.

All stories, features, articles, columns and what have you have to be printed at the same time in the newspaper or magazine.

3 - Print media is not the best medium to hear breaking news :

Usually breaking news delays a day or two before it can be published and get to readers.

4 - Print journalism because of its nature can only circulate in a particular geographic area and not beyond.

5 - Print media since it comes in a hard copy form can be quite expensive to for readers to buy.

6 - Once a news story or content is published on a newspaper and distributed to readers, it can never be changed :

So in case there is an error somewhere there is nothing anybody can do to rectify the error.

7 - With print journalism, interactivity among readers is quite impossible.

2 - How To Improve Your Writing Skills?

Tips To Improve Your Writing :

- Avoid writing in a complicated manner :

When writing, try your best to always keep your sentences short and straight to the point. Try your best to avoid very long and complicated sentences. The more long and complicated sentences that you write, the higher your chances are of making mistakes.

- When you write it is important that you use words that you understand :

If you do not fully understand the meaning of a word then it is wise that you stay away from the word. This applies to certain phrases, proverbs and idioms. If you do not understand them then please stay away from them.

- Always keep your sentences simple and straight to the point :

- Try to add some spice to your writing by varying the length of your sentences :

By this what I mean is that you should not make all your sentences equal length. Try to make some longer than others. This will make your writing look more professional.It is better to write in active sentences instead of passive sentences.

- Don’t use a lot of jargon in your writing :

Doing this might end up making the reader unable to understand what you are trying to send across.

- Know when to use common punctuations like full stops, commas, semicolons, etc.

**The third question : ( 5 degrees )**

What is the difference between A Journalist and A Reporter?

A journalist can be simply defined as a person who gathers information for news and writes news stories for newspapers, magazines, internet, radio and television.

A reporter on the other hand is defined as a person whose job it is to write about news events in newspapers or to present these news events on the television or on the radio.

From the brief definitions above, it seems that the two terms are almost the same. But while the two terms might look the same, they really are not.

When we talk of journalism, we are talking about a broader term which is made up of all people in the field. When we talk of journalism, we are looking at professionals such as editors, reporters, anchors, photographers and so on. In order for us to fully understand the difference between a journalist and a reporter, let us take journalism to be the universal set and reporting being the subset.

What this means is that reporting is a part of journalism.

A journalist gathers information and writes for newspapers, magazines, radio and television.

A reporter also does a similar thing but in addition to that a reporter makes a presentation on television or radio.

A journalist can also be a reporter but it is not all the time that reporters are journalists.

The reporters are the ones that we often see and hear talking on the television and radio.

A journalist will gather information, analyze the information gathered and write about this information.

A reporter gets this information gathered an analyzed by the journalist and reports or presents it.

Many journalists are also reporters but it is not all reporters that are journalists.