



قسم : الإعلام
الفرقة : الرابعة - صحافة
مادة صحفية بلغة أوروبية
الزمن: ثلاث ساعات
امتحان الفصل الدراسي الأول للعام الجامعي 2013 -

2014

Please answer the four questions only :

The first question : (5 degrees)

Briefly explain the following terms :

- 1 – Print Journalism
- 2 – Photojournalism
- 3 – Broadcast Journalism
- 4 – Multimedia Journalism
- 5 – Weekly newspapers

The second question : (5 degrees)

What characteristics of the online journalism and the print journalism ?

The third question : (5 degrees)

What is the difference between A Journalist and A Reporter?

The fourth question : (5 degrees)

What is sources of news reporters ?

The fifth question : (5 degrees)

Explain Newspaper Style ?

Good luck.

Dr. Mohamed Abdel Badie



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The model Answer

The first question :

Briefly explain the following terms :

1 – Print Journalism

Print journalists generally report for newspapers or magazines.

They may be full-time reporters for one particular publication or freelance writers who contribute to a variety of different publications.

2 – Photojournalism

Photojournalists are generally highly-trained photographers who may have worked in a traditional photography medium like wedding photography before transitioning into journalism.

3 – Broadcast Journalism

Broadcast journalism encompasses both television and radio news.

Journalists who work on the air may do their own reporting or they read stories crafted by their colleagues.

4 – Multimedia Journalism

Multimedia journalism can encompass all the fields listed above because a web page can have a written story, still photos, video, and audio.

5 – Weekly newspapers : are common and tend to be smaller than daily papers. In some cases, there also are newspapers that are published twice or three times a week. In the United States, such newspapers are generally still classified as weeklies.

The second question :

What characteristics of the online journalism and the print journalism ?

Characteristics of print journalism

1 - With print journalism, journalists have very limited space to operate with.

2 - There is always a deadline to beat when it comes to print journalism :

3 - Print media is not the best medium to hear breaking news

4 - Print journalism because of its nature can only circulate in a particular geographic area and not beyond.

5 - Print media since it comes in a hard copy form can be quite expensive to for readers to buy.

6 - Once a news story or content is published on a newspaper and distributed to readers, it can never be changed

Characteristics of online journalism

Online journalism unlike print journalism has an infinite number of pages, which mean space is not an issue.

1. It is easier and cheaper to produce news online than it is to produce it on newspapers and magazines.
2. There isn't much of a deadline to beat in online journalism when reporters are posting stories and articles.
3. With online journalism, news is spread with lightening speed. The internet is now the fastest way to report news.

Besides its lightening speed of breaking news, news distributed online can be heard all over the world.

The third question :

What is the difference between A Journalist and A Reporter?

A journalist can be simply defined as a person who gathers information for news and writes news stories for newspapers, magazines, internet, radio and television.

A reporter on the other hand is defined as a person whose job it is to write about news events in newspapers or to present these news events on the television or on the radio.

A journalist gathers information and writes for newspapers, magazines, radio and television.

A reporter also does a similar thing but in addition to that a reporter makes a presentation on television or radio.

A journalist can also be a reporter but it is not all the time that reporters are journalists.

The reporters are the ones that we often see and hear talking on the television and radio.

A journalist will gather information, analyze the information gathered and write about this information.

A reporter gets this information gathered and analyzed by the journalist and reports or presents it.

The fourth question :

What is sources of news reporters ?

- 1 - Reporters and Journalists
- 2 - Primary sources
- 3 - Written sources/General knowledge
- 4 - Secondary sources
- 5 - Leaked documents
- 6 - Tip-offs
- 7 - Press conferences
- 8 - Vox-pops

The fifth question :

Explain Newspaper Style ?

News in newspapers is written so that it may be edited from the bottom up.

Historians trace the inverted pyramid, which is not the traditional style of British or other foreign newspapers, to the American Civil War, when correspondents, fearing that the telegraph would break down before they could finish .

transmitting their dispatches, put the most important information into the first paragraph and continued the story with facts in descending order of news value.